

ORDER



Orders
Order / Rev: 49242
Alt Order #: 09788154
Product Desc: US CHAMBER
Estimate: 252
Flight Dates: 08/15/12 - 08/24/12
Original Date / Rev: 08/14/12 / 08/14/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Ave
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: US Chamber of Commerce/Political Is
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-2
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/30/12 | 08/24/12 | 4 | \$4,680.00 | \$3,978.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-------------------|-------------------|-------------|
| August 2012 | 4 | \$4,680.00 | \$3,978.00 | 0.00 |
| Totals | 4 | \$4,680.00 | \$3,978.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium Washington DC | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|-------------|
| Fox 30 JAX | 6% | \$4,680.00 |
| Market | 100% | \$78,000.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| EAWS | 0% | \$0.00 |
| ETEV | 0% | \$0.00 |
| UNKWN | 2% | \$1,560.00 |
| WCWJ | 0% | \$0.00 |
| WJXT | 45% | \$35,100.00 |
| WJXX | 5% | \$3,900.00 |
| WTEV | 16% | \$12,480.00 |
| WTLV | 26% | \$20,280.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------------------|-------|--|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1 | WAWS | 08/16/12 | 08/16/12 | NFL Pre-Season NFL Pre-Season | CM | 8:00 PM-11:00 PM - - - T - - - (8:00 PM-11:00 PM) | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |
| NFL PRESEASON | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | - - - T - - - | | | | 1 | \$2,000.00 | | 0.00 | | | |
| E 2 | WAWS | 08/17/12 | 08/17/12 | NFL Pre-Season NFL Pre-Season | CM | 8:00 PM-11:00 PM - - - - F - - (8:00 PM-11:00 PM) | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |
| NFL PRESEASON | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | - - - - F - - | | | | 1 | \$2,000.00 | | 0.00 | | | |

Fox 30 JAX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------|------|-------------------|-----------------|----------------------------------|-------|---|-----|-------|-------------|-----|---------------|------|------------|------------|
| E 2 | WAWS | 08/17/12 | 08/17/12 | NFL Pre-Season NFL Pre-Season | CM | 8:00 PM-11:00 PM----F-- (8:00 PM-11:00 PM) | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |
| NFL PRESEASON | | | | | | | | | | | | | | |
| E 3 | WAWS | 08/19/12 | 08/19/12 | Su 11a-12p FOX News Sunday | CM | 11:00 AM-12:00 PM-----S | :30 | 1 | \$180.00 | P-1 | 0.00 | NM | 1 | \$180.00 |
| FOX NEWS SUNDAY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | 1 | | | \$180.00 | | 0.00 | | | |
| E 4 | WAWS | 08/24/12 | 08/24/12 | Fri Reg 1 Fri Reg 1 | CM | 8:00 PM-9:00 PM----F-- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| BONES | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | ----F-- | | 1 | | | \$500.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | 4 | \$4,680.00 | |